



# City of Chino Centennial Celebration Sponsorship Application



Please print all names legibly and exactly as they should appear in all publications.

Corporate  Individual  Foundation Date \_\_\_\_\_

Sponsor's Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

I would  I would **not** like my name to appear in event publications.

Camera ready artwork enclosed:  YES  NO \*If NO, please give special instructions below:

\*Comments or special instructions: \_\_\_\_\_

**\*Please check at which level you would like to support *the City of Chino Centennial Celebration*:**

- Sponsorship level:**
- \$10,000 Platinum Sponsor (description follows)
  - \$5,000 Gold Sponsor (description follows)
  - \$2,500 Silver Sponsor (description follows)
  - \$1,000 Bronze Sponsor (description follows)
  - \$500 Diamond Sponsor (description follows)
  - \$100 Ruby Sponsor (description follows)
  - In-Kind Donation \_\_\_\_\_

Billing information: City of Chino Tax ID# 95-0930239

Contributions received by **January 4, 2010** will be listed in Centennial promotions based on level of sponsorship.

Check enclosed: \$ \_\_\_\_\_ Please make check payable to: **City of Chino**

Signature of Sponsor/Date: \_\_\_\_\_

**PLEASE MAIL THIS COMPLETED FORM AND CHECK TO:**

City of Chino Centennial Celebration  
Attn: Virginia Munoz, Finance Department  
13220 Central Avenue  
Chino, CA 91710  
909-464-8346

**City of Chino Staff Only:**

Date Received: \_\_\_\_\_ Amount/Check #: \_\_\_\_\_ Art Work Received: \_\_\_\_\_

Signature of Committee Member: \_\_\_\_\_ Date: \_\_\_\_\_

# City of Chino

## Centennial Sponsorship Opportunities

### **For Our Platinum Sponsors \$10,000**

- Recognition on Event Materials – Your **name** and **logo** recognizing you as a Platinum Sponsor on:
  - City of Chino Centennial Celebration poster, which will be displayed at companies, hospitals, organizations, and schools throughout the community
  - City Hall Lawn Pole Banner (with name only)
  - Promotional brochures
  - Event programs distributed to participants and guests at appropriate events
  - Flyers
  - Newsletters distributed to City of Chino residents
  - Media/news releases including radio, TV, and print (two Champion Newspaper ads – full page promoting the Centennial Celebration, which will be printed in February and July)
  - City of Chino's Centennial Celebration webpage
- Recognition at Events – Your **name** and **logo** recognizing you as a Platinum Sponsor:
  - Individual banner displaying your name and logo at all Centennial events
  - Recognition as a Platinum Sponsor during Centennial events via five (5) PA announcements at the Freedom Festival in July and the Christmas Parade/Craft Show in December
  - Presentation of a Platinum Sponsor award during the Centennial Celebration kick-off event in February
  - Opportunity to address participants during Centennial events at the Freedom Festival and the Christmas Parade
  - Opportunity to have a booth made available to event participants and guests at the Freedom Festival and the Christmas Parade/Craft Show
  - Two tickets to the 2010 Mayor's Ball and Gala
  - VIP access during the Freedom Festival, including parking
  - Platinum Sponsor float during the Christmas Parade

### **For Our Gold Sponsors \$5,000**

- Recognition on Event Materials – Your **name** recognizing you as a Gold Sponsor on:
  - City of Chino Centennial Celebration poster, which will be displayed at companies, hospitals, organizations, and schools throughout the community
  - Promotional brochures
  - Event programs distributed to participants and guests at appropriate events
  - Flyers
  - Newsletters distributed to City of Chino residents
  - Media/news releases including radio, TV, and print (two Champion Newspaper ads – full page promoting the Centennial Celebration, which will be printed in February and July)
  - City of Chino's Centennial Celebration webpage
- Recognition at Events – Your **name** recognizing you as a Gold Sponsor:
  - Name listed on Gold Sponsors banner during Centennial events
  - Recognition as a Gold Sponsor during Centennial events via four (4) PA announcements at the Freedom Festival in July and the Christmas Parade/Craft Show in December
  - Presentation of a Gold Sponsor award during the Centennial Celebration kick-off event in February
  - VIP access during the Freedom Festival, including parking

## **For Our Silver Sponsors \$2,500**

- Recognition on Event Materials – Your **name** recognizing you as a Silver Sponsor on:
  - Event programs distributed to participants and guests at appropriate events
  - Newsletters distributed to City of Chino residents
  - City of Chino’s Centennial Celebration webpage
- Recognition at Events – Your **name** recognizing you as a Silver Sponsor:
  - Name listed on Silver Sponsors banner during the Centennial Freedom Festival
  - Recognition as a Silver Sponsor during Centennial events via three (3) PA announcements
  - Presentation of a Silver Sponsor award to representative at the kick-off event in February
- You will receive a City of Chino Centennial Celebration poster to promote the year long celebration.

## **For Our Bronze Sponsors \$1,000**

- Recognition on Event Materials – Your **name** recognizing you as a Bronze Sponsor on:
  - Event programs distributed to participants and guests at appropriate events
  - City of Chino’s Centennial Celebration webpage
- Recognition at Events – Your **name** recognizing you as a Bronze Sponsor:
  - Recognition as a Bronze Sponsor during Centennial events via two (2) PA announcements
  - Presentation of a Bronze Sponsor to representative at the kick-off event in February
- You will receive a City of Chino Centennial Celebration poster to promote the year long celebration.

## **For Our Diamond Sponsors \$500**

- Recognition on Event Materials – Your **name** recognizing you as a Diamond Sponsor on:
  - City of Chino’s Centennial Celebration webpage
- Recognition at Events – Your **name** recognizing you as a Diamond Sponsor:
  - Recognition as a Diamond Sponsor during Centennial events via one (1) PA announcement
  - Presentation of a Diamond Sponsor to representative at the kick-off event in February
- You will receive a City of Chino Centennial Celebration poster to promote the year long celebration.

## **For Our Ruby Sponsors \$100**

- Recognition on Event Materials – Your name recognizing you as a Ruby Sponsor on:
  - City of Chino’s Centennial Celebration webpage
- You will receive a City of Chino Centennial Celebration poster to promote the year long celebration.

## **In-Kind Donation and Media Partners**

Sponsorship benefits for in-kind donations will be based upon a 2-to-1 ratio compared with the standard cash sponsorship fees. For example, an in-kind donation valued at \$20,000 would receive the sponsorship benefits offered to a \$10,000 cash sponsor. Media partnership benefits are defined on a case-by-case basis.